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REDLINE: Cloud computing cost optimisation



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Why this started?

Cloud computing adoption rates have spiraled over the past 5 years, but due to the complex and dynamic nature of cloud services, so too have the costs. Often unpredictable expenses and variable costs make budgeting difficult, and cost management incredibly hard. It is critical to our clients in an inflationary cycle that they can implement effective cost management strategies, continuous monitoring, and leveraging tools to optimize usage.

Solution developed

We've designed an application to generate diverse reports tailored to various Cloud environments, such as Cloud Platform, Data Platform, Virtual Data Center, and Office365. These reports, generated on a daily, weekly, or monthly basis, compare specifications to actual usage, enabling proactive and reactive notifications to relevant Service Delivery Managers. By informing stakeholders of any discrepancies between specifications and usage, as well as alerting them to unexpected loads, the application empowers stakeholders to effectively monitor, manage, and optimize their cloud resources.

Outcome achieved

- 4% reduction in Cloud hosting costs per annum (like for like)
- Greater awareness and ownership internally for Cloud spend
- Improved budgeting and forecasting
- Annualised ROI of 1600%

